

All packages include a wedding planning day consultation, an online gallery with hand processed images, creative edits and rights to (full resolution) images delivered within 48 hours of the wedding day. Destination wedding clients are responsible for Photographers airfare and accommodations for 2 nights. The basic photography fee (built into each package) is \$250 per hour per photographer, you are welcome to add more time to any package at this rate. All of our lead photographers have worked with our company for at least five years and have shot hundreds of weddings. Ideal Impressions has been nominated as Wisconsin's best photographers more than 15 times. Our highly acclaimed award winning PHOTOFUSION highlight video can be added to any package for \$1000. We are happy to discuss custom packages as well.

RESORT SPECIAL / DESTINATION PACKAGE - \$2000 +TAX

3 hours of coverage with one Photographer

*This package is limited to bridal parties with 4 or less groomsmen and bridesmaids

UPGRADES

- Add a Luxury 10x10 Flush Mount Italian Handmade Album for \$1000

SILVER PACKAGE - \$3000 +TAX

6-7 hours of coverage with One Photographer

*This package is limited to bridal parties with 8 or less total combined groomsmen and bridesmaids (we will consider waiving this policy if you add a 2nd photographer to the package.)

UPGRADES

- Add a second photographer for \$750 (this is a 50% discount!)
- Add a Lake Geneva Engagement Session for \$500
- Add a Luxury 10x10 Flush Mount Italian Handmade Album for \$1000
- Add a PHOTOFUSION highlight video set to one song and delivered within a week for \$1000, you may also choose to add a second song for \$500.

GOLD PACKAGE - \$4500 +TAX

8-9 hours of coverage with two Photographers

*This package is not limited to a number of groomsmen or bridesmaids

- 10x10 Flush Mount Italian Handmade Album
- Lake Geneva Engagement Session

UPGRADES

- Add a Luxury 8x8 Flush Mount Italian Handmade **PARENT** Album for \$350 at the time of the main album order
- Add a PHOTOFUSION highlight video set to one song and delivered within a week for \$1000 (We may also be willing to show it the same night, please inquire for your day. You may also choose to add a second song for \$500)

PLATINUM PACKAGE - \$6,500 +TAX

Unlimited hours with two Photographers (Best choice for larger wedding parties in Milwaukee or Chicago)

- 12x12 Flush Mount Italian Handmade Album with extended pages and gilded edges
- 2 Luxury Flush Mount Italian Handmade **PARENT** Albums (Additional matching albums are \$350 more at the time of the main album order)
- Lake Geneva Engagement Session (Milwaukee or Chicago may be upgraded for \$350)
- PHOTOFUSION highlight video set to one song and shown the **same night** before or during your first dance
- Photobooth selfie backdrop and props complimentary (usually \$500)

IDEAL IMPRESSIONS 2025 AGREEMENT



1. A nonrefundable deposit of \$1000 is required as a retainer, you may choose to make an initial \$500 payment and another \$500 payment within 45 days, the remainder with tax is due one week before the wedding.
2. All deposits and payments are 100% non-refundable and due in full one week before the wedding date, in the event of a date change or wedding cancellation for any reason we will do whatever we can to work with you. Upon client cancellation of wedding within 6 months of date clients agree to paying 35% of total contracted fee. Within 3 months clients agree to 50% and within one month clients agree to 75%.
3. Full resolution digital files are ordinarily delivered within 48 hours of the wedding (provided you do not owe any money) but are guaranteed within 30 days of the wedding date should their be extenuating circumstances.
4. If Ideal Impressions Photography is unable to perform to the guidelines of this contract due to a fire or other casualty, strike, act of God, act of terrorism or other cause beyond the control of the parties, Ideal Impressions Photography shall not be liable for costs in excess of the amount the client has paid. This limitation of liability will also apply in the event that the high resolution digital files are lost through camera malfunction, damaged in processing, lost in the mail, or otherwise damaged or lost with or without fault of the photographer. While every attempt is made to create the best images possible, no particular photo is guaranteed.
5. In the event of Photographer's illness or other unforeseen circumstance, Ideal Impressions Photography may substitute another competent, professional photographer.
6. The client will obtain full resolution digital files which may be used for announcements. Images may be used for personal use only, and may not be sold or published without our written consent.
7. All ownership to images created by Ideal Impressions Photography will remain with the Ideal Impressions Photography, our clients will obtain shared rights to use the images as named above.
8. Time starts when the photographer arrives and the time finishes when the coverage time runs out. The first and last 15 minutes of your contract are needed for setup and breakdown. Clients agree to supply photographers with a guest meal, in the event it is not possible, photographers may need to arrange for something better than a box lunch as we will be working a full day and need to eat well.
9. If during the wedding ceremony flash photography is not allowed, the client understands that high ISO settings must be used creating a pixilated, noisy, or grainy effect in the photographs.
10. Any changes to this agreement must be in writing and signed by both parties. This agreement incorporates the entire understanding of the parties and is governed by the laws of the United States.
11. Clients who have purchased handmade Italian flush mount albums agree to choose 75 images from their gallery and download them in full resolution and deliver them to Ideal Impressions via a publicly shared drop box within 6 months of their wedding date and complete the proofing process (allowing up to three proofs which could take two weeks to make requested changes) within a year to avoid late fees. From the time the weddings clients complete the authorization of the proof the albums are delivered to Ideal Impressions from Italy within 4 weeks and will need to be picked up in person by the wedding client within an additional 6 weeks.
13. By signing this you also agree to the policies written on the FAQ page of the website.

By (DIGITALLY) signing of this contract the clients have agreed to all terms & conditions stated in all pages of this agreement.

SIGNATURE OF BRIDE AND GROOM

DATE

Full names of Bride and Groom:

Email address and cell phone numbers:

Wedding date:

Ceremony Time:

Reception time:

Ceremony location & Address:

Reception location & Address:


Wedding colors:

of people in wedding party:

Package choice:

Extras interested in:

Other special Instructions:


William R. Bensheimer, Owner of Ideal Impressions Photography

\$1000 deposit up front (maybe made in two \$500 payments within 45 days if needed) and additional amount due within 1 week of wedding. Please mail to 6638 Deerpath Rd Lake Geneva WI 53147 with contract and down payment. You may prefer to scan and email the document to Ryan@idealimpressionsphotography.com and make a deposit using a credit card with the link at the bottom of our pricing page or by calling Ryan at 262-903-1887.